

# LOOKING TO SELL YOUR PROPERTY?

**GET THE BEST PRICE.  
WITH LESS STRESS.**

Every home is unique.  
So is my strategy.  
I focus on results that  
maximize value and  
minimize your hassle.

**Jerrey Han Sin**

Associate Group Director  
CEA No. R007949B



**STRATEGIC  
PRICING**

Attract the right  
buyers, faster



**TARGETED  
MARKETING**

Maximum exposure  
to serious buyers



**EXPERT  
NEGOTIATION**

Strong negotiation  
for the best outcome



**SMOOTH  
TRANSACTION**

End-to-end support  
you can rely on



## PROVEN RESULTS. REAL VALUE. HAPPY HOMEOWNERS.

We help homeowners achieve their ideal outcome  
through smart strategy, strong marketing,  
expert negotiation, and seamless execution.



**200+**

Successful  
Transactions



**98%**

Client  
Satisfaction



**18+ Years**

of Real Estate  
Experience

REAL ESTATE, DONE RIGHT. WITH INTEGRITY AND CARE.



**Curious about your property's  
current value?**

Get a free, no-obligation valuation today.



Let's have a chat.  
I'm here to help.

**8811 4441**

THE HOMY APPROACH

# THE RIGHT STRATEGY CHANGES EVERYTHING.

In today's market, simply listing a property online is no longer enough.

Buyer psychology, pricing strategy, presentation and timing all influence how a property performs once it enters the market.

At Homy.sg, we focus on creating a structured selling approach that helps homeowners make better decisions with greater clarity and confidence.



## REAL ESTATE, DONE RIGHT.



STRATEGY • POSITIONING • NEGOTIATION • GUIDANCE

Helping homeowners make the right decisions  
with greater clarity and confidence.

CLARITY BEFORE DECISIONS.  STRATEGY BEFORE LISTING.

### OUR PROVEN SELLING PROCESS



01

#### CONSULTATION

Understanding your goals, timeline and property profile.



02

#### PRICING & POSITIONING

Market analysis and strategy planning to determine the optimal price and positioning.



03

#### MARKETING & BUYER OUTREACH

Professional presentation, targeted marketing and outreach to the right buyer audience.



04

#### NEGOTIATION & OFFER MANAGEMENT

Managing buyer discussions strategically to achieve the best possible outcome.



05

#### COMPLETION & TRANSITION

Guiding the process smoothly through legal completion and handover.



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